



Meet our founders



DAMON ABILOCKPlatform Architecture and Development

Damon architected the original NoodleTools platform and now guides the development and future of the product with an eye towards new technologies and EdTech trends.



DEBBIE ABILOCK

Educational Vision

Debbie's extensive career in teaching,
librarianship and school administration gives her
unique insights enabling her to shape the
educational vision of NoodleTools.



Agenda



A quick look back



NoodleTools documentary



Company/user snapshots



Privacy / commitments



Database partnerships



Citation forms redesign (beta)



Style editions, APA 7th ed.



SSO integrations



Coming soon



Q & A





A short history...

NoodleTools has humble beginnings. In 1999, Debbie was a librarian working with elementary school students. She needed a few simple forms that they could use to cite their sources.

Two years later, that became the basis for the first public website, for which we had a larger goal to leverage technology to assist students through the entire research process.



Smart Tools for Smart Research

ENTER

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NoodleTools selected "Best Bet" on the USA TODAY Education Web site (2/13/00)



2006

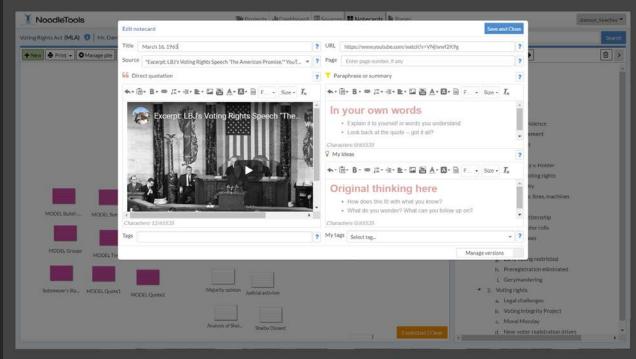
Moving beyond citations

In 2006 was the first iteration of NoodleTools notecards (which was reworked in 2009 to look similar to the current interface.

2010

A collaborative process

Research is often a collaboration, and updates in 2010 gave students the ability to work together on a project, seeing changes made by their partners in real-time







2017

Prioritizing teaching

Our goal is to offer a technology platform that supports the needs of teachers without dictating a specific teaching method. 2017 brought enhancements allowing instructors to provide formative feedback right at the point of need. Later came the ability for students to respond or to request help.

2019

Prioritizing student needs

In 2019, we're all about usability improvements for students.

- Simplifying and beautifying the interface (citation form updates rolling out now)
- Simplifying user logins (SSO)
- New database integrations







Our goals are the same as yours.

We will continue to...

- Innovate. Identify and add the "missing pieces."
- Adapt. Understand and adjust to new teaching needs and methodologies.
 Support Common Core standards.
- Prioritize students. We will never be a "data company." It's all about students, teachers, and learning!

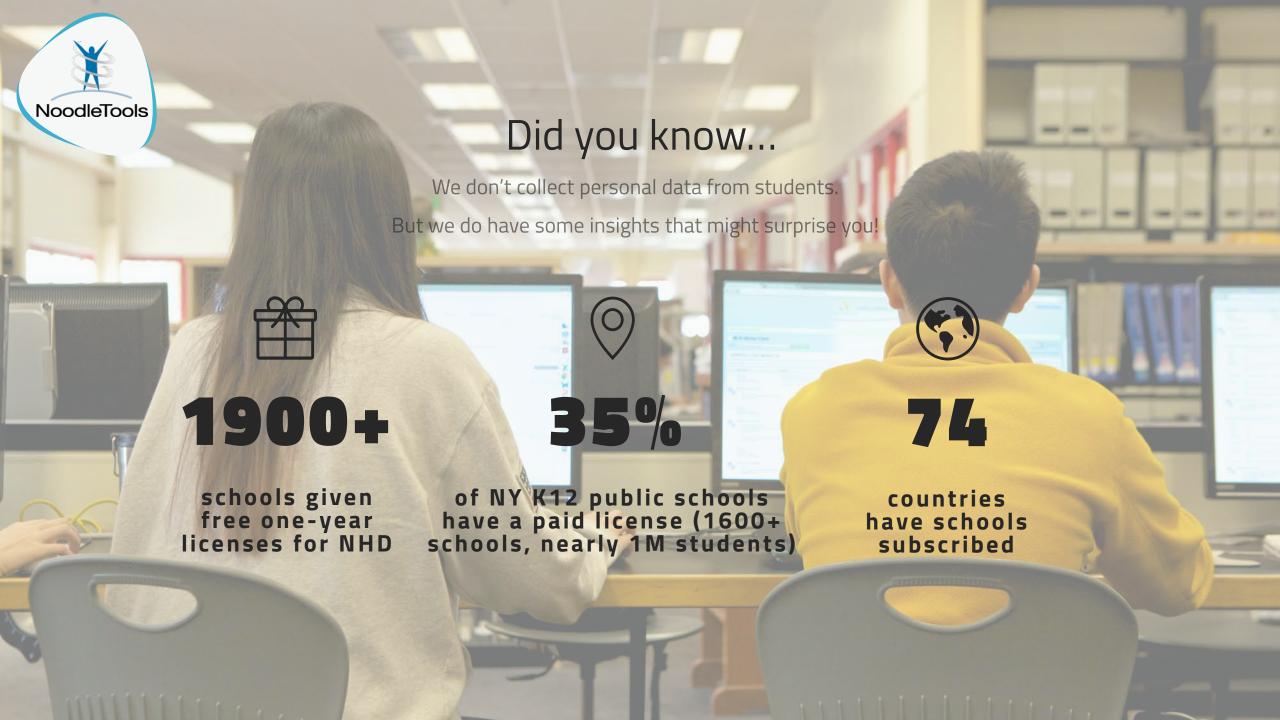




NoodleTools documentary

Through research, students gain the knowledge and tools to analyze complex, important topics that impact their lives. They become the experts who can lead discussions, encourage further research, and shape people's attitudes and the future.

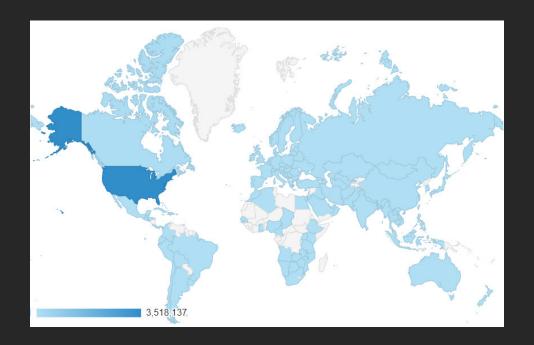






International schools

Support for foreign language characters = expanded use everywhere





University Library Director, Technology Coordinator

Subscribed 16 years

I have never found a friendlier, more helpful, more responsive, more ethical website than yours. I'm so happy I could be a part of bringing it to my university.





Our commitments to schools and students

These days it feels like every technology company is striving to be the next big "data" company.

NoodleTools never has been, and never will be.

STUDENT DATA PRIVACY

COPPA, FERPA, GDPR, EU Privacy Shield
Student Privacy Pledge signatory
Addenda to support state laws (CT, MA, CA)
Clear and student-friendly privacy policy



STUDENTS OWN THEIR WORK

No EdTech company should claim ownership of any student's work.



NO ADVERTISING. NO TRACKING.

What do we want our own children to see and use?







News Banking.





Database integrations (citation export)



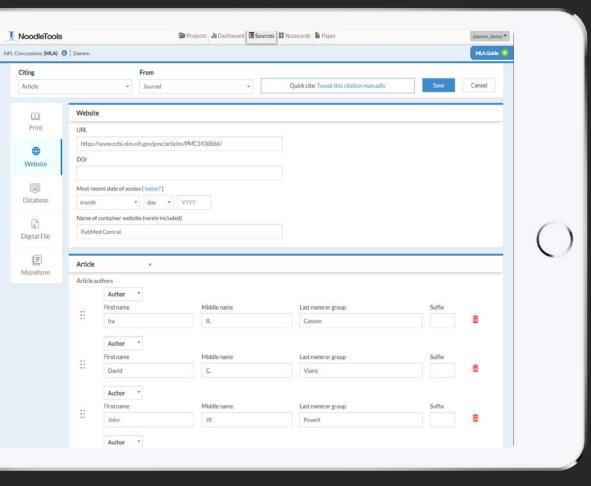
Current integrations

- Cengage (Gale)
- Credo Reference
- FactCite
- Infobase Films on Demand

- JSTOR
- NewsBank
- Rosen Digital
- Coming soon: EBSCO





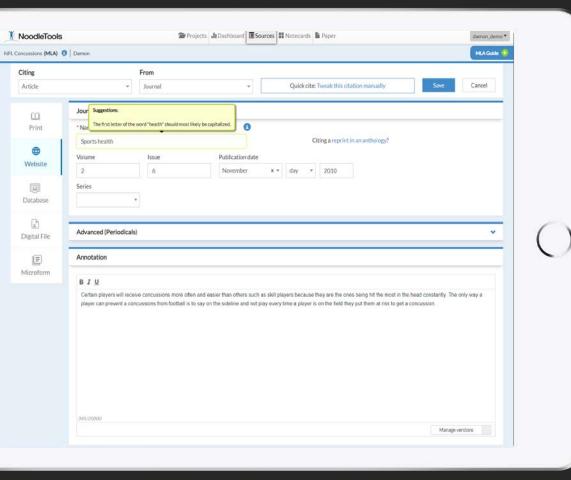


Citation forms refresh / rewrite

Complete rewrite of underlying code and libraries. Focus on...

- mobile accessibility / responsive design
- clean / modern feel





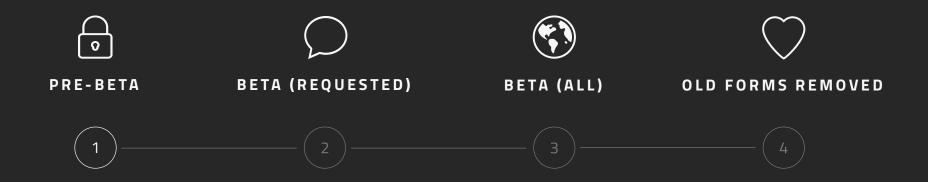
Citation forms refresh / rewrite

Usability and efficiency

- Quick loading, no page reloads
- Top frame doesn't scroll (Citing/From)
- Suggestions as you type
- Annotation editing from form
- Annotation versioning



Citation forms phased rollout



Since the new citation forms involved a complete rewrite of the underlying code and technology, this is a phased rollout.

- 1. September 2019: Pre-beta (3 schools currently testing)
- 2. October 2019: Official beta, any school may request access
- 3. November/December 2019: Full beta, all schools will have access
- 4. January 2020: Old forms removed (expected)





MLA 8th Ed.

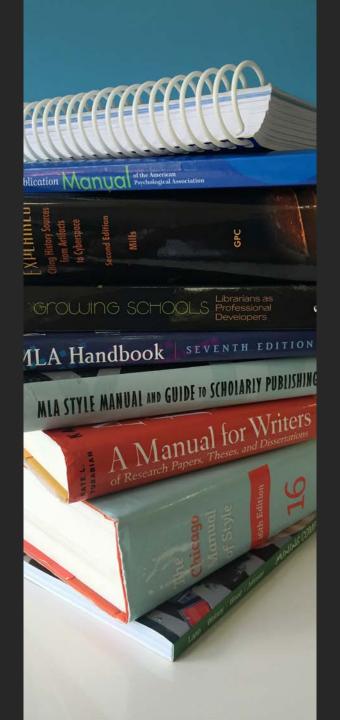
Ask the MLA site, teaching resources,
template examples, interactive
practice template, webinars



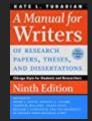
APA 7th Ed.

Coming in October 2019, NoodleTools changes either Jan. or August 2020.

APA Style Blog, Learning APA Style site (FAQ, quick guide, examples)







CMOS 17th Ed.

<u>Q&A</u>, Turabian 9th ed. with <u>help</u> <u>and tools</u> page online



Bluebook 20th Ed.

Bluebook subscription required to view online content/help







Office 365



Single Sign-On (SSO), no user management

Clever

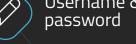




password



Username & password





IP authentication (on-campus, proxy)

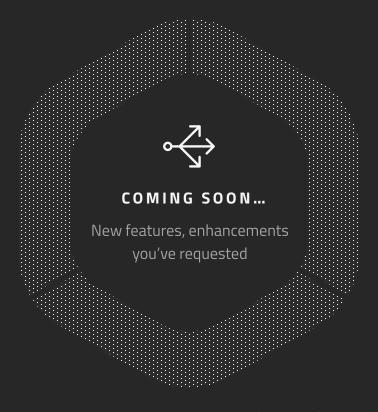


Referring URL



USER REQUESTS

- Duplicate an inbox
- Search across projects
- Spell checking
- DOI import
- ... and on and on!



USABILITY

- iPad / iPhone
- Simplify login flow
- Simplify DB import
- Admin options to toggle features

NEW MODULES

- Google Docs integration
- Browser add-on
- Notecard organization
- Expert answers





Our approach is to give students a framework that guides them and that transforms an overwhelming research project into a manageable, interesting and thoughtful exploration.

